



UNIVERSITY OF PITTSBURGH
CENTER FOR
Behavioral Health +
Smart Technology

The HealthTech Weekly

July 9, 2018

The 4th Integrative Conference on Technology, Social Media, and Behavioral Health



The Center for Behavioral Health and Smart Technology is proud to host our 4th Integrative Conference on **Monday, November 5th, 2018** at the University Club.

Earlybird tickets are now available [here!](#)

Introducing:

Keynote Speaker

Sherry Pagoto, PhD



Dr. Pagoto is Director of the UConn Center for mHealth and Social Media and a professor in the Department of Allied Health Sciences at the University of Connecticut. She is President of the Society of Behavioral Medicine and co-chair of the Indoor Tan-Free Skin Smart Campus Initiative.

Her research focuses on leveraging technology in the development and delivery of behavioral interventions targeting diet, physical activity, and cancer prevention behaviors. Devoted to science communication, she has over 23K Twitter followers ([@DrSherryPagoto](#)) and is a contributor to *US News and World Report*, *Chronicle of Higher Education*, *STAT News*, and *Psychology Today*. Her work has been featured in major news outlets including CNN, NPR, NBC News, ABC News, and Good Morning America.



Visit our [Conference home page](#) to stay updated on our agenda, [Games4Health](#), and first ever call for abstracts!

Register [here!](#)



Follow us on Twitter [@HealthTechPitt](#)

and check out our website

www.healthtech.pitt.edu !

*Copyright © 2017 *Center, Behavioral Health and Smart Technology, All rights reserved.*

Our mailing address is:
230 McKee Place, Suite 600
Pittsburgh, PA 15213

Questions? Comments? Suggestions?
Email us at healthtechpitt@upmc.edu or call us at **412-586-9851**
Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

University of Pittsburgh Center for Behavioral Health and Smart Technology · 230 McKee Place · Suite 600 · Pittsburgh, PA 15213 · USA

The MailChimp logo is displayed in a white, cursive font inside a gray rounded rectangular button.