



UNIVERSITY OF PITTSBURGH
CENTER FOR
Behavioral Health +
Smart Technology

The HealthTech Weekly

March 2, 2018

**Featuring Todd Yellin,
Netflix VP of Product**

NETFLIX

#NetflixinPittsburgh

This week, The Center for Behavioral Health and Smart Technology co-sponsored Todd Yellin's visit to Pittsburgh.



Todd joined the Center's Core Faculty on our tour of UPMC Enterprises, led by UPMC's Chief Innovation Officer, Dr. Rasu Shrestha.

Todd accompanied Center Director, Dr. Bruce Rollman, and Steeltown Entertainment Project

CEO, Carl Kurlander, for a tour of Steeltown Entertainment and The Fred Rogers Company.



"If you're not falling on your face, you're not leaning far enough forward."

Todd delivered his Alumni Hall presentation Monday evening to over 300 audience members.

Tuesday morning, Todd spoke to Dr. Sharon Dilworth's scriptwriting class at Carnegie Mellon.



Bruce, Carl, and Todd culminated the visit with a tour of Carnegie Mellon's Entertainment Technology Center, where they were joined by CEO of Schell



Read more about Todd's trip in The Pitt News, Pittsburgh Post Gazette, Pittsburgh Business Times, and by checking out #NetflixinPittsburgh on Twitter!



Follow us on Twitter [@HealthTechPitt](https://twitter.com/HealthTechPitt)

and check out our website

www.healthtech.pitt.edu !

*Copyright © 2017 *Center, Behavioral Health and Smart Technology, All rights reserved.*

Our mailing address is:
230 McKee Place, Suite 600
Pittsburgh, PA 15213

Questions? Comments? Suggestions?
Email us at healthtechpitt@upmc.edu or call us at **412-586-9851**
Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

University of Pittsburgh Center for Behavioral Health and Smart Technology · 230 McKee Place · Suite 600 · Pittsburgh, PA 15213 · USA

The MailChimp logo is centered within a grey rounded rectangular box. The text "MailChimp." is written in a white, cursive script font.