

CENTER FOR Behavioral Health + Smart Technology

The HealthTech Weekly

March 2, 2018

Featuring Todd Yellin, Netflix VP of Product

NETFLIX

#NetflixinPittsburgh

This week, The Center for Behavioral Health and Smart Technology co-sponsored Todd Yellin's visit to Pittsburgh.



Todd joined the Center's Core
Faculty on our tour of

<u>UPMC Enterprises</u>, led by

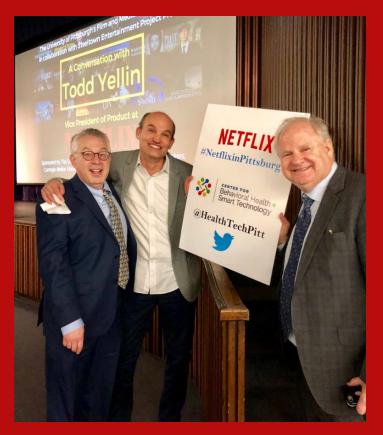
UPMC's Chief Innovation Officer,

Dr. Rasu Shrestha.

Todd accompanied Center
Director, Dr. Bruce Rollman, and
Steeltown Entertainment Project

CEO, Carl Kurlander, for a tour of <u>Steeltown Entertainment</u> and <u>The Fred Rogers Company</u>.





"If you're not falling on your face, you're not leaning far enough forward."

Todd delivered his Alumni Hall presentation Monday evening to over 300 audience members.

Tuesday morning, Todd spoke to Dr. Sharon Dilworth's scriptwriting class at Carnegie Mellon.



Bruce, Carl, and Todd culminated the visit with a tour of Carnegie Mellon's Entertainment Technology Center, where they were joined by CEO of Schell





Read more about Todd's trip in The Pitt News, Pittsburgh Post Gazette, Pittsburgh Business Times, and by checking out #NetflixinPittsburgh on Twitter!



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www.healthtech.pitt.edu!

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