



UNIVERSITY OF PITTSBURGH  
CENTER FOR  
Behavioral Health +  
Smart Technology

# The HealthTech Weekly

February 15, 2018

## A Conversation with Todd Yellin

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**NETFLIX**



On Monday, February 26th, our Center is proud to co-sponsor Netflix VP of Product Todd Yellin's presentation with [Steeltown Entertainment](#) and the [University of Pittsburgh's Film and Media Studies Program](#).

Todd oversees design and member acquisition at Netflix, and he developed its [tagging feature](#). Last year he was named one of "[The Most Creative People of 2017](#)" by *Fast Company*.

***Could Netflix-like machine learning and storytelling be used to improve health care?***

Join us for this unique event to find out!  
Get free tickets for Todd's Alumni Hall presentation [here!](#)

**NETFLIX**



**DIGITAL  
EXCLUSIVE**

Watch Todd Yellin's exclusive interview with Bill Nye!



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**Questions? Comments? Suggestions?**  
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